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# **Report Parameters**

# 1 County

42075 Lebanon County, PA

#### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.



# **Economy Overview**

145,158

Population (2023)

Population grew by 4,042 over the last 5 years and is projected to grow by 4,355 over the next 5 years. 57,865

**Total Regional Employment** 

Jobs grew by 774 over the last 5 years and are projected to grow by 2,119 over the next 5 years.

\$66.2K

Median Household Income (2021)

Median household income is \$2.9K below the national median household income of \$69.0K.

#### **Takeaways**

- As of 2023 the region's population increased by 2.9% since 2018, growing by 4,042. Population is expected to increase by 3.0% between 2023 and 2028, adding 4,355.
- From 2018 to 2023, jobs increased by 1.4% in Lebanon County, PA from 57,092 to 57,865. This change fell short of the national growth rate of 3.6% by 2.2%. As the number of jobs increased, the labor force participation rate increased from 63.7% to 65.8% between 2018 and 2023.
- Concerning educational attainment, **14.6% of Lebanon County, PA residents possess a Bachelor's Degree** (6.6% below the national average), and **8.0% hold an Associate's Degree** (0.9% below the national average).
- The top three industries in 2023 are Federal Government, Civilian, Restaurants and Other Eating Places, and Warehousing and Storage.

	Population (2023)	Labor Force (Dec 2023)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	145,158	75,419	57,865	101.5	\$7.10B	\$12.26B	\$12.62B
State	13,074,622	6,493,053	6,559,721	102.1	\$904.86B	\$745.08B	\$855.13B

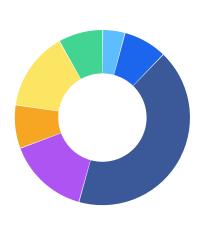


#### Dec 2023 Labor Force Breakdown



#### **Educational Attainment**

Concerning educational attainment, 14.6% of Lebanon County, PA residents possess a Bachelor's Degree (6.6% below the national average), and 8.0% hold an Associate's Degree (0.9% below the national average).

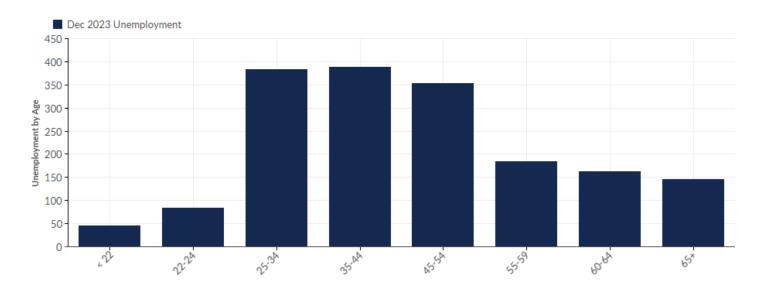


	% of Population	Population
Less Than 9th Grade	4.1%	4,127
9th Grade to 12th Grade	8.0%	8,075
High School Diploma	42.1%	42,301
Some College	15.0%	15,047
Associate's Degree	8.0%	8,044
Bachelor's Degree	14.6%	14,619
Graduate Degree and Higher	8.2%	8,250



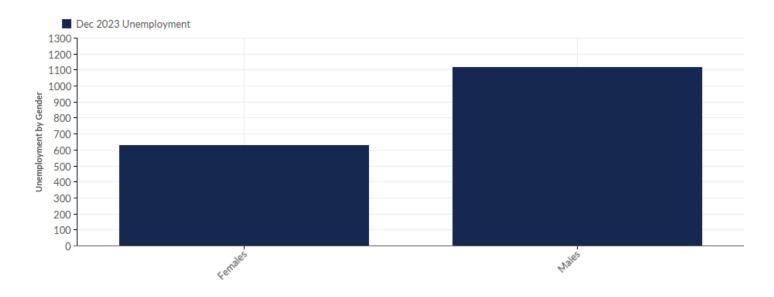
# Unemployment by Demographics

# Unemployment by Age



Age	Und	employment (Dec 2023)	% of Unemployed
< 22		45	2.58%
22-24		84	4.81%
25-34		384	22.01%
35-44		389	22.29%
45-54		353	20.23%
55-59		184	10.54%
60-64		162	9.28%
65+		146	8.37%
	Total	1,745	100.00%

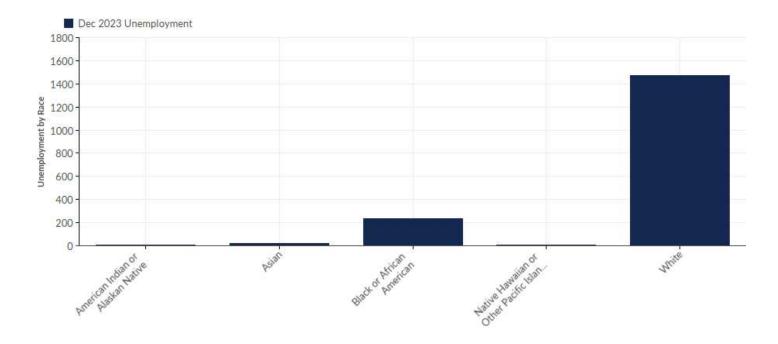
# **Unemployment by Gender**



Gender	Unemployment (Dec 2023)	% of Unemployed
Females	628	35.99%
Males	1,117	64.01%
	Total 1,745	100.00%



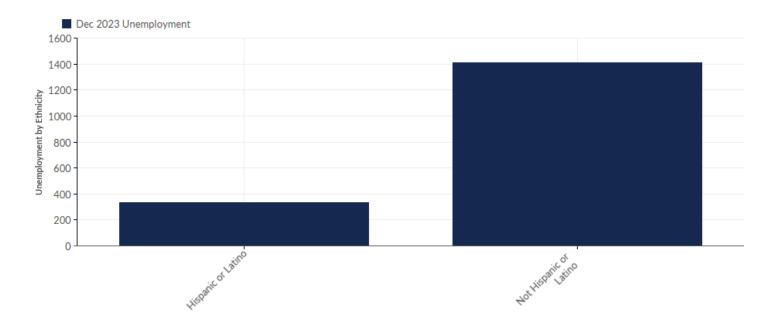
## **Unemployment by Race**



Race	Ur	(Dec 2023)	% of Unemployed
American Indian or Alaskan Native		10	0.57%
Asian		19	1.09%
Black or African American		237	13.58%
Native Hawaiian or Other Pacific Islander		6	0.34%
White		1,473	84.41%
	Total	1,745	100.00%



# **Unemployment by Ethnicity**



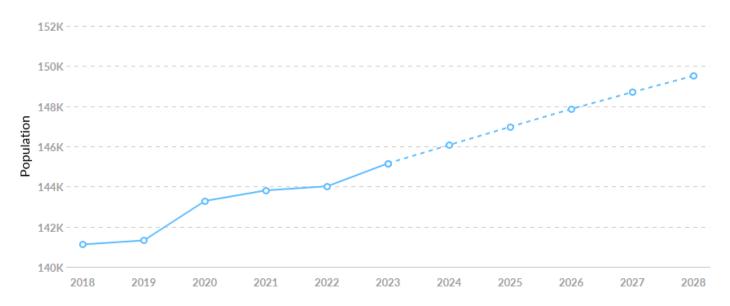
Ethnicity	Un	employment (Dec 2023)	% of Unemployed
Hispanic or Latino		332	19.03%
Not Hispanic or Latino		1,413	80.97%
	Total	1,745	100.00%



# Historic & Projected Trends

## **Population Trends**

As of 2023 the region's population increased by 2.9% since 2018, growing by 4,042. Population is expected to increase by 3.0% between 2023 and 2028, adding 4,355.

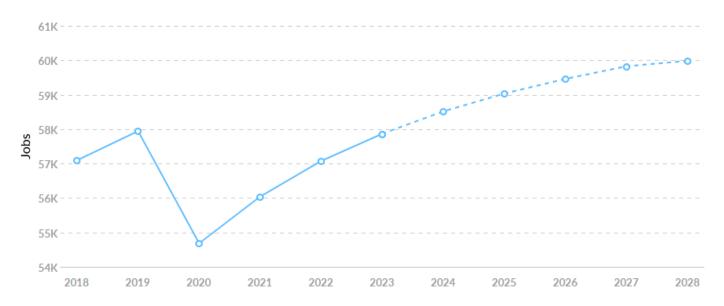


Timeframe	Population
2018	141,116
2019	141,318
2020	143,282
2021	143,809
2022	144,011
2023	145,158
2024	146,072
2025	146,975
2026	147,863
2027	148,701
2028	149,513



## **Job Trends**

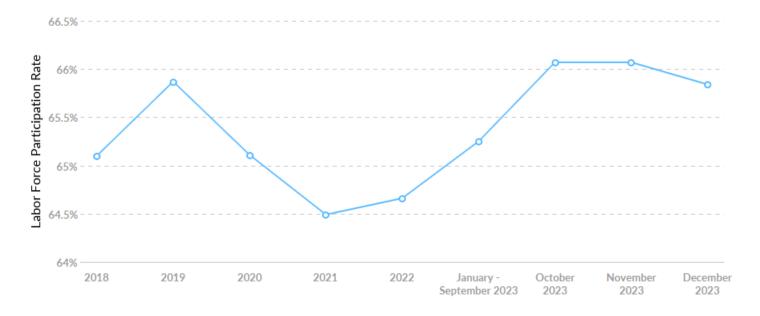
From 2018 to 2023, jobs increased by 1.4% in Lebanon County, PA from 57,092 to 57,865. This change fell short of the national growth rate of 3.6% by 2.2%.



Timeframe	Jobs
2018	57,092
2019	57,941
2020	54,681
2021	56,039
2022	57,075
2023	57,865
2024	58,516
2025	59,034
2026	59,460
2027	59,826
2028	59,984



# **Labor Force Participation Rate Trends**

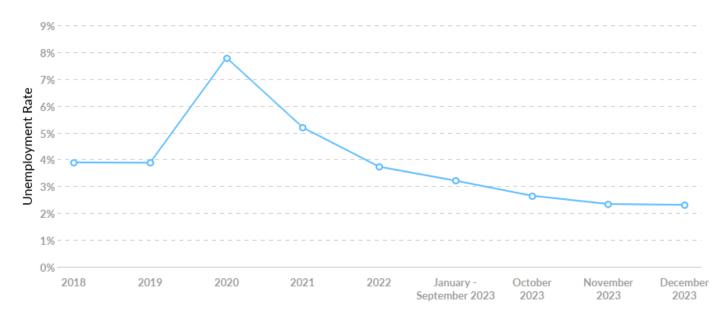


Timeframe	Labor Force Participation Rate
2018	65.10%
2019	65.87%
2020	65.11%
2021	64.49%
2022	64.66%
January - September 2023	65.25%
October 2023	66.07%
November 2023	66.07%
December 2023	65.84%



# **Unemployment Rate Trends**

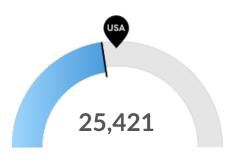
Lebanon County, PA had a December 2023 unemployment rate of 2.31%, decreasing from 3.89% 5 years before.



Timeframe	Unemployment Rate
2018	3.89%
2019	3.88%
2020	7.79%
2021	5.19%
2022	3.73%
January - September 2023	3.21%
October 2023	2.65%
November 2023	2.34%
December 2023	2.31%

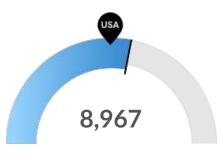


# **Population Characteristics**



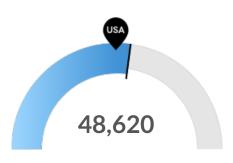
#### Millennials

Lebanon County, PA has 25,421 millennials (ages 25-39). The national average for an area this size is 29,283.



#### **Veterans**

Lebanon County, PA has 8,967 veterans. The national average for an area this size is 7,550.



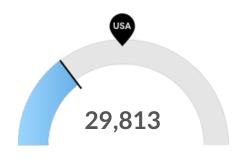
#### **Retiring Soon**

Retirement risk is high in Lebanon County, PA. The national average for an area this size is 43,158 people 55 or older, while there are 48,620 here.



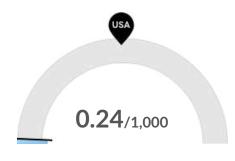
#### **Violent Crime**

Lebanon County, PA has 0.02 violent crimes per 1,000 people. The national rate is 2.41 per 1,000 people.



#### **Racial Diversity**

Racial diversity is low in Lebanon County, PA. The national average for an area this size is 59,223 racially diverse people, while there are 29,813 here.



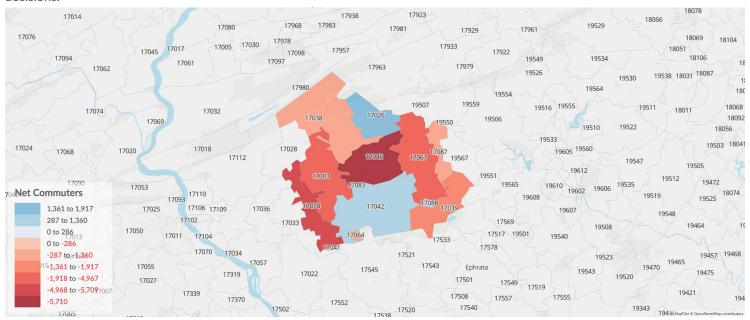
#### **Property Crime**

Lebanon County, PA has 0.24 property crimes per 1,000 people. The national rate is 12.12 per 1,000 people.



#### Place of Work vs Place of Residence

Understanding where talent in Lebanon County, PA currently works compared to where talent lives can help you optimize site decisions.



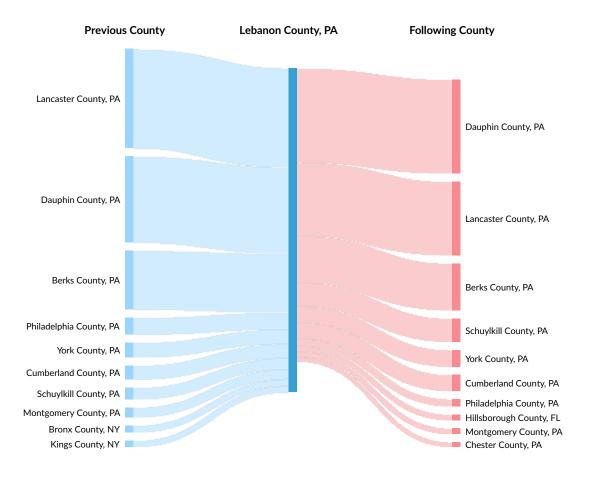
	Where Talent Works			Where Talent Lives
ZIP	Name	2023 Employment	ZIP	Name

ZIP	Name	2023 Employment	ZIP	Name	2023 Workers
17042	Lebanon, PA (in Lebano	20,708	17042	Lebanon, PA (in Lebano	20,121
17046	Lebanon, PA (in Lebano	9,062	17046	Lebanon, PA (in Lebano	14,772
17078	Palmyra, PA (in Lebanon	7,835	17078	Palmyra, PA (in Lebanon	12,804
17067	Myerstown, PA (in Leba	6,167	17067	Myerstown, PA (in Leba	8,085
17003	Annville, PA (in Lebanon	3,873	17003	Annville, PA (in Lebanon	6,281

# Inbound and Outbound Migration

The table below analyzes past and current residents of Lebanon County, PA. The left column shows residents of other counties migrating to Lebanon County, PA. The right column shows residents migrating from Lebanon County, PA to other counties.

As of 2021, 901 people have migrated from Lancaster County, PA to Lebanon County, PA. In the same year, 852 people left Lebanon County, PA migrating to Dauphin County, PA. The total Net Migration for Lebanon County, PA in 2021 was 185.



Top Previous Counties	Migrations
Lancaster County, PA	901
Dauphin County, PA	783
Berks County, PA	534
Philadelphia County, PA	154
York County, PA	133
Cumberland County, PA	126

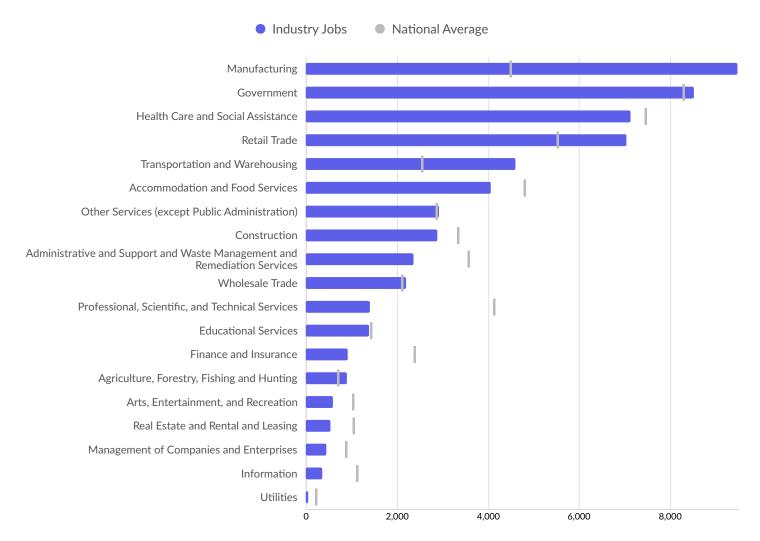


Top Previous Counties	Migrations
Schuylkill County, PA	105
Montgomery County, PA	89
Bronx County, NY	62
Kings County, NY	57
Lehigh County, PA	54
Bucks County, PA	52
Chester County, PA	49
New York County, NY	45
Queens County, NY	42
Top Following Counties	Migrations
Dauphin County, PA	852
Lancaster County, PA	668
Berks County, PA	425
Schuylkill County, PA	212
York County, PA	151
Cumberland County, PA	146
Philadelphia County, PA	65
Hillsborough County, FL	51
Montgomery County, PA	50
Chester County, PA	43
Perry County, PA	41
Horry County, SC	38
Allegheny County, PA	36
Cuyahoga County, OH	35
El Paso County, CO	35



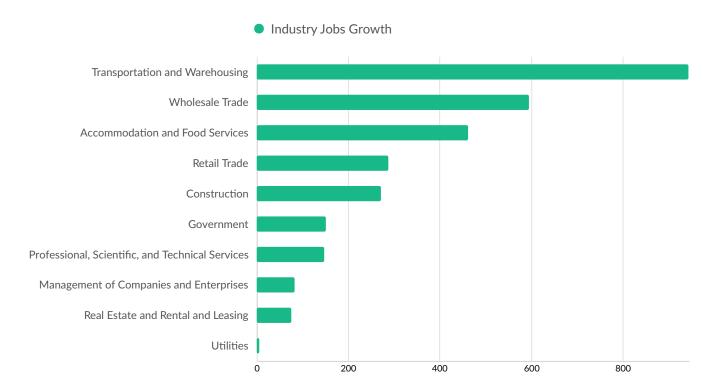
# **Industry Characteristics**

## **Largest Industries**



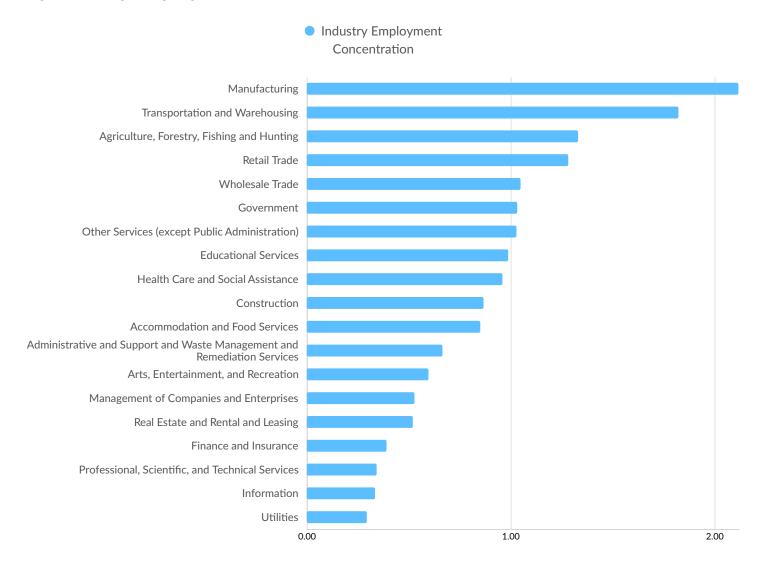


# **Top Growing Industries**



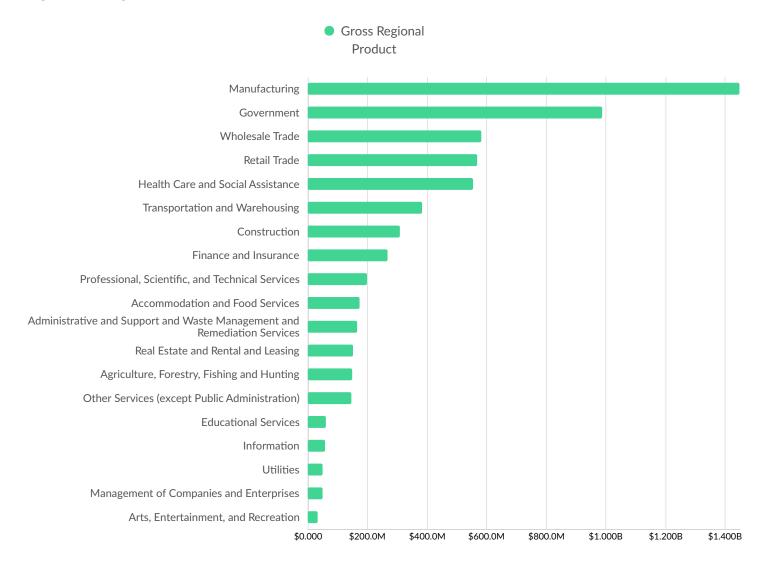


## **Top Industry Employment Concentration**



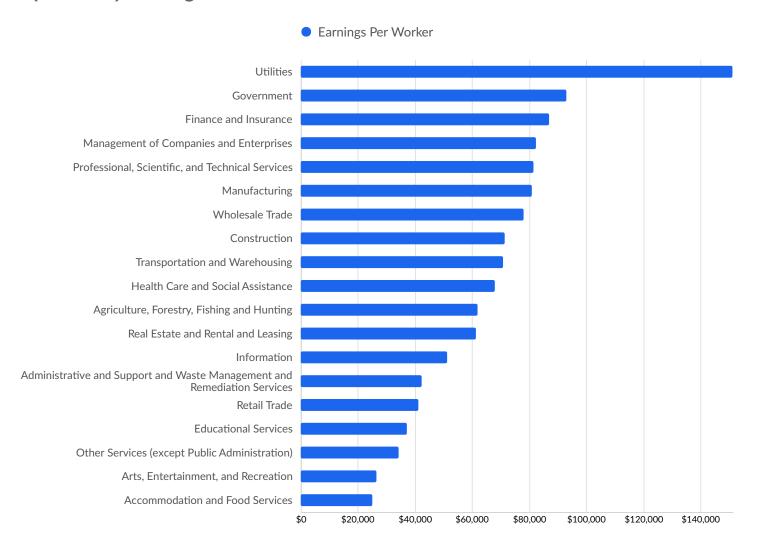


## **Top Industry GRP**





## **Top Industry Earnings**





# **Business Characteristics**

## 12,701 Companies Employ Your Workers

Online profiles for your workers mention 12,701 companies as employers, with the top 10 appearing below. In the last 12 months, 1,124 companies in Lebanon County, PA posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Pennsylvania State University	969	United States Department of Ve	253
The Hershey Company	523	Mastronardi Produce Ltd.	190
Wellspan Health	482	Commonwealth Of Pennsylvania	132
United States Department of Ve	387	Randstad	126
Hershey Entertainment & Resorts	245	Deutsche Post DHL Group	125
Lebanon Valley College	242	Bell And Evans	120
United States Army	200	Bayer	95
Bayer	185	MSC Industrial Direct	92
Lebanon School District	155	Wellspan Health	91
Walmart	133	Walmart	88



#### **Business Size**

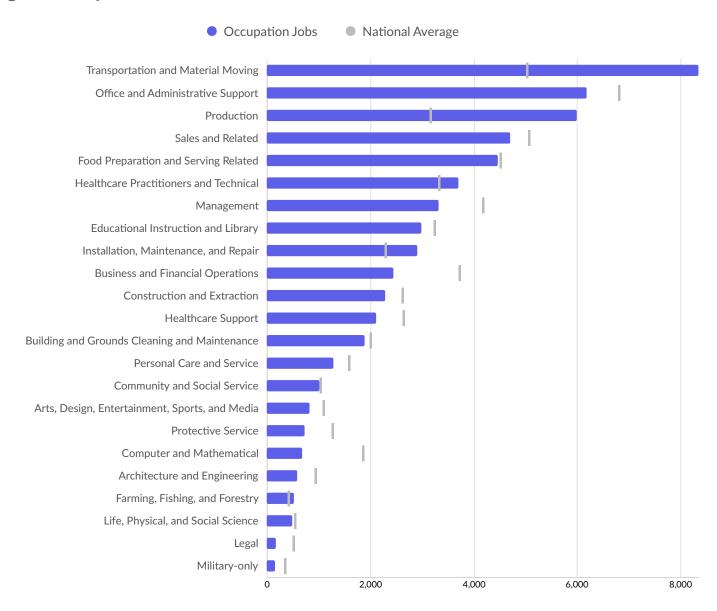


<sup>\*</sup>Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

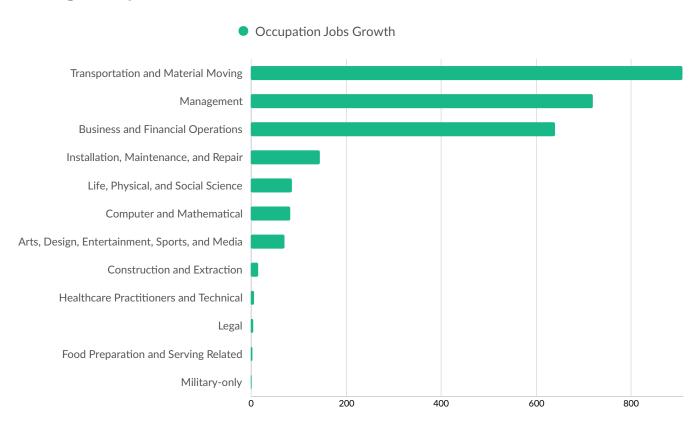


## Workforce Characteristics

#### **Largest Occupations**



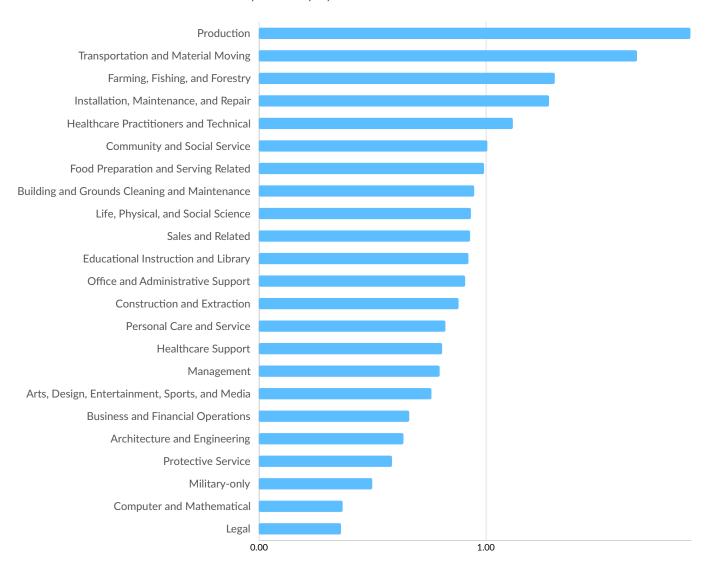
## **Top Growing Occupations**





## **Top Occupation Employment Concentration**

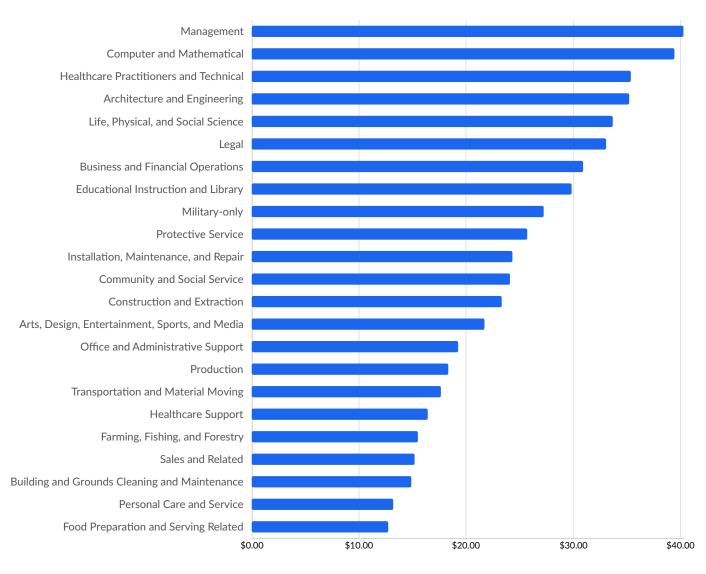
Occupation Employment Concentration





## **Top Occupation Earnings**

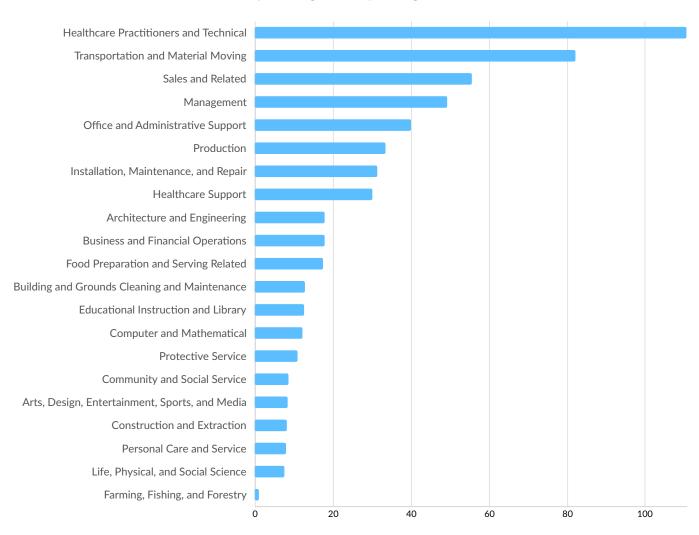






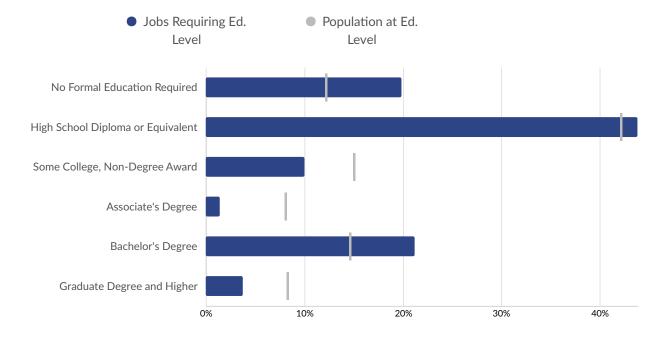
### **Top Posted Occupations**

#### Unique Average Monthly Postings





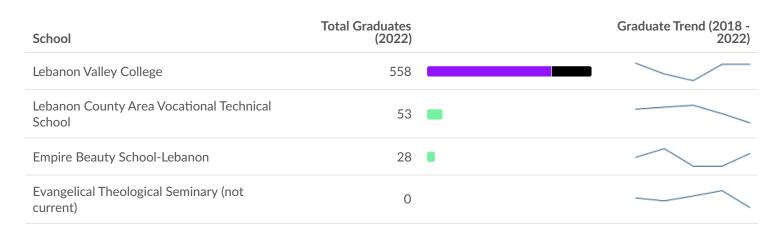
# Underemployment





# **Educational Pipeline**

In 2022, there were 639 graduates in Lebanon County, PA. This pipeline has shrunk by 8% over the last 5 years. The highest share of these graduates come from "Licensed Practical/Vocational Nurse Training" (Certificate), "Exercise Science and Kinesiology" (Bachelor's), and "Physical Therapy/Therapist" (Master's or Higher).





# **In-Demand Skills**

